

ABSTRACT

A thermoplastic polymeric material composition comprising a thermoplastic polymeric material selected from the group consisting of a thermoplastic polymer and a thermoplastic polymer alloy, an adhesive resin, and a long chain ester, particularly dimerate and trimerate esters, is capable of unexpected adhesion to substrates such as natural fabric substrates, synthetic polymeric fabric substrates, metal substrates, and thermoplastic polymeric material substrates, particularly natural cords, synthetic polymeric cords, metal cords, and glass cords for use in cord-reinforced articles such as hoses, conveyor belts, transmission belts, and the like.